

# NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
**July 2, 2009**

Contact: Ray Fedele, VantagePoint, Inc.  
[rfedele@vantagep.com](mailto:rfedele@vantagep.com) • 864.331.1275

## **WEG EXPANDS ESW ENCLOSED COMBINATION STARTER SERIES**

**ATLANTA, G.A. July 2, 2009**—WEG Electric Corp. ([www.weg.net](http://www.weg.net)), a leading global supplier of motors, drives, controls, transformers and generators, introduces the expanded line of enclosed full voltage, non-reversing ESW Combination Starters.

A compact solution, the new ESW series was developed to start and protect motors, ensuring smooth operation year after year. Added to the ESW line is IEC and UL approved Type A (ESWA), Type C (ESWC) and Type E/F (ESWE) full voltage, non-reversing starters. Additionally, the ESWA series features a new Pump Controller with horsepower range from 3Hp to 250Hp at 460V. The ESW family features include 22mm standard Pilot Devices (30mm upon request) and factory assembled accessories (CPT, timers and protection relays, terminal blocks, etc.). In addition, custom panels to house these starters are also available.

### **Type Series Highlights:**

- ESWA – Fusible Disconnect (Class RK5/J); 3Hp – 250Hp at 460V
- ESWA (P) – Pump Controller; 3Hp – 250Hp at 460V
- ESWC – Molded Case Circuit Breaker Disconnect; 3Hp – 250Hp at 460
- ESWE – Manual Motor Protector Disconnect, with NEMA 4X fiberglass enclosure; .25Hp – 75Hp at 460V
- ESWF – Manual Motor Protector Disconnect; .25Hp – 75Hp at 460V

Applications for the ESW Combination Starter include: pumps, materials handling equipment, blowers, cranes, machining tools, agitators, pressing machines and more. The new ESW series has been added to the new automation catalog and is available for order.

For more information on the enclosed full voltage, non-reversing ESW Combination Starters, please visit [www.weg.net](http://www.weg.net) or call 1-800-ASK-4WEG.

**About WEG Electric Corp.**

Founded in 1961, WEG has grown into a global solutions provider of industrial electrical technologies. WEG is the largest industrial electric motor manufacturer in the Americas and one of the largest manufacturers of electric motors in the world producing more than 10 million units annually. Committed to growth on a global scale, WEG continually invests in state-of-the-art manufacturing facilities and processes, and the development of new and improved industrial electrical solutions. WEG offers a diverse and integrated product line that includes motors, drives, controls, transformers, and generators. WEG has committed to an R&D investment of 3% of annual global sales.

**Media Relations**

VantagePoint, Inc.

Ray Fedele: [rfedele@vantagep.com](mailto:rfedele@vantagep.com)

**Client Contacts**

WEG Electric Corp.

Gerardo Elias-Rodriguez: [gelias@weg.net](mailto:gelias@weg.net)

Catherine Medler: [cmedler@weg.net](mailto:cmedler@weg.net)



1327 Northbrook Parkway, Suite 490  
Suwanee, GA 30024  
1-800-ASK-4WEG  
[www.weg.net](http://www.weg.net)