

# COMPANY PROFILE

Industrial Motors  
Commercial &  
Appliance Motors  
Automation  
Digital &  
Systems  
Energy  
Transmission &  
Distribution  
Coatings



Driving efficiency and sustainability



“

WHEN YOU LACK MACHINES,  
YOU CAN BUY THEM.

IF YOU DO NOT HAVE MONEY,  
YOU CAN BORROW IT.

BUT YOU CANNOT BUY OR  
BORROW PEOPLE, AND

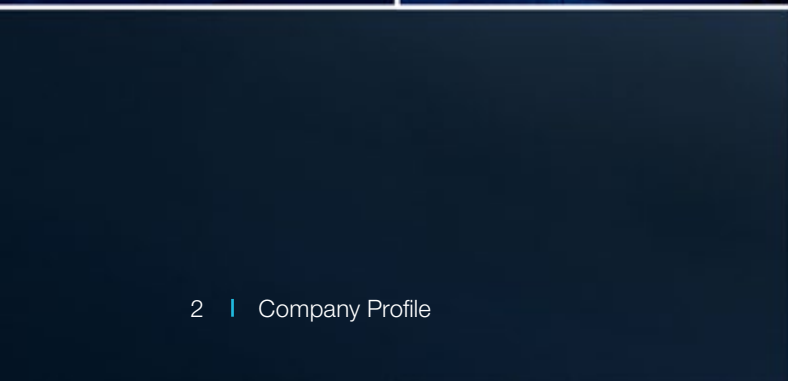
people who are  
motivated by an idea  
are the basis of  
SUCCESS.”

Eggon João da Silva



WEG is a global company and is regarded as one of the world's leading manufacturers of energy efficient electric motors, automation, power transmission, renewable resource technologies, solar, biomass and wind power generation, distribution equipment, and industrial coatings and varnishes.

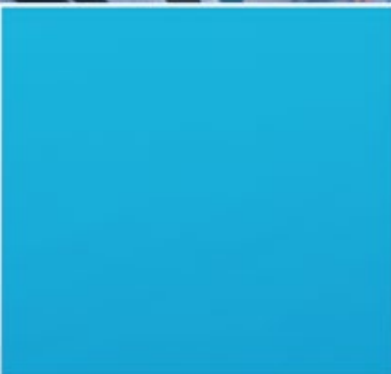
Doing business in over 135 Countries, WEG is one of the top global players with background expertise to provide full turnkey systems for a wide variety of industrial applications.



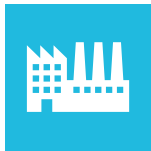




Industrial Motors  
Commercial & Appliance Motors  
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# WEG IN NUMBERS



**+1**  
**million m<sup>2</sup>**

Largest manufacturing site for low voltage electric motors in the world

Product portfolio with over

**1,500**  
product lines

**55.1%**

of 2024's revenues came from products released in the last 5 years



**+47k**  
employees worldwide



OVER  
**1,400**  
Service Centers around the world



Distributors/agents in  
**+120**  
countries



**+12k**  
hectares of reforestation,  
**50%** of renewable resources and **50%** of native forest



R\$  
**1,850.3**  
**million**  
of investments (CAPEX)



R\$  
**1,082.5**  
**million**  
invested in R&D in 2024



**+76**  
**thousand**  
motors produced per day



Manufacturing sites in  
**18 countries**  
and Commercial Operations in  
**42 countries**

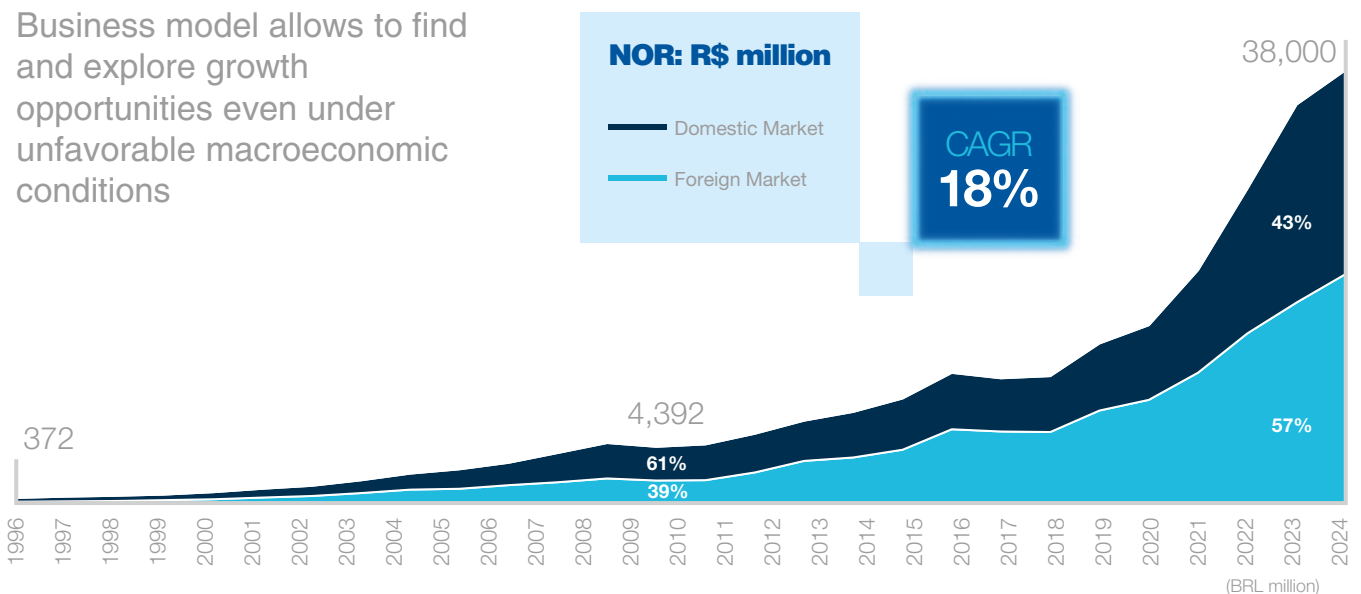


Sales to  
**+135**  
countries

## NET OPERATING REVENUES (R\$ MILLION)

### Consistent growth trajectory

Business model allows to find and explore growth opportunities even under unfavorable macroeconomic conditions



# WEG GLOBAL PRESENCE

**66** manufacturing sites  
in 18 countries



## COMMERCIAL OPERATIONS AND TECHNICAL SUPPORT IN 42 countries

- |             |            |             |               |                |                        |
|-------------|------------|-------------|---------------|----------------|------------------------|
| ■ Algeria   | ■ Chile    | ■ France    | ■ Kazakhstan  | ■ Poland       | ■ Sweden               |
| ■ Argentina | ■ China    | ■ Germany   | ■ Malaysia    | ■ Portugal     | ■ Switzerland          |
| ■ Australia | ■ Colombia | ■ Ghana     | ■ Mexico      | ■ Russia       | ■ Thailand             |
| ■ Austria   | ■ Denmark  | ■ India     | ■ Netherlands | ■ Saudi Arabia | ■ Türkiye              |
| ■ Belgium   | ■ Ecuador  | ■ Indonesia | ■ New Zealand | ■ Singapore    | ■ United Arab Emirates |
| ■ Brazil    | ■ Egypt    | ■ Italy     | ■ Norway      | ■ South Africa | ■ UK                   |
| ■ Canada    | ■ Finland  | ■ Japan     | ■ Peru        | ■ Spain        | ■ USA                  |

Note: distributors/agents in 120 countries.

## WEG GROUP Affiliated companies

**AUTRIAL**

**cemp**  
WEG Group

**E-M**  
WEG Group

**AKH**  
WEG Group

**CESTARI**  
REDUTORES

**Balteau**  
Grupo WEG

**marathon**  
WEG Group

**VOLTRON**  
WEG Group

**PPI-Multitask**  
Industry 4.0

**rotor**  
WEG Group

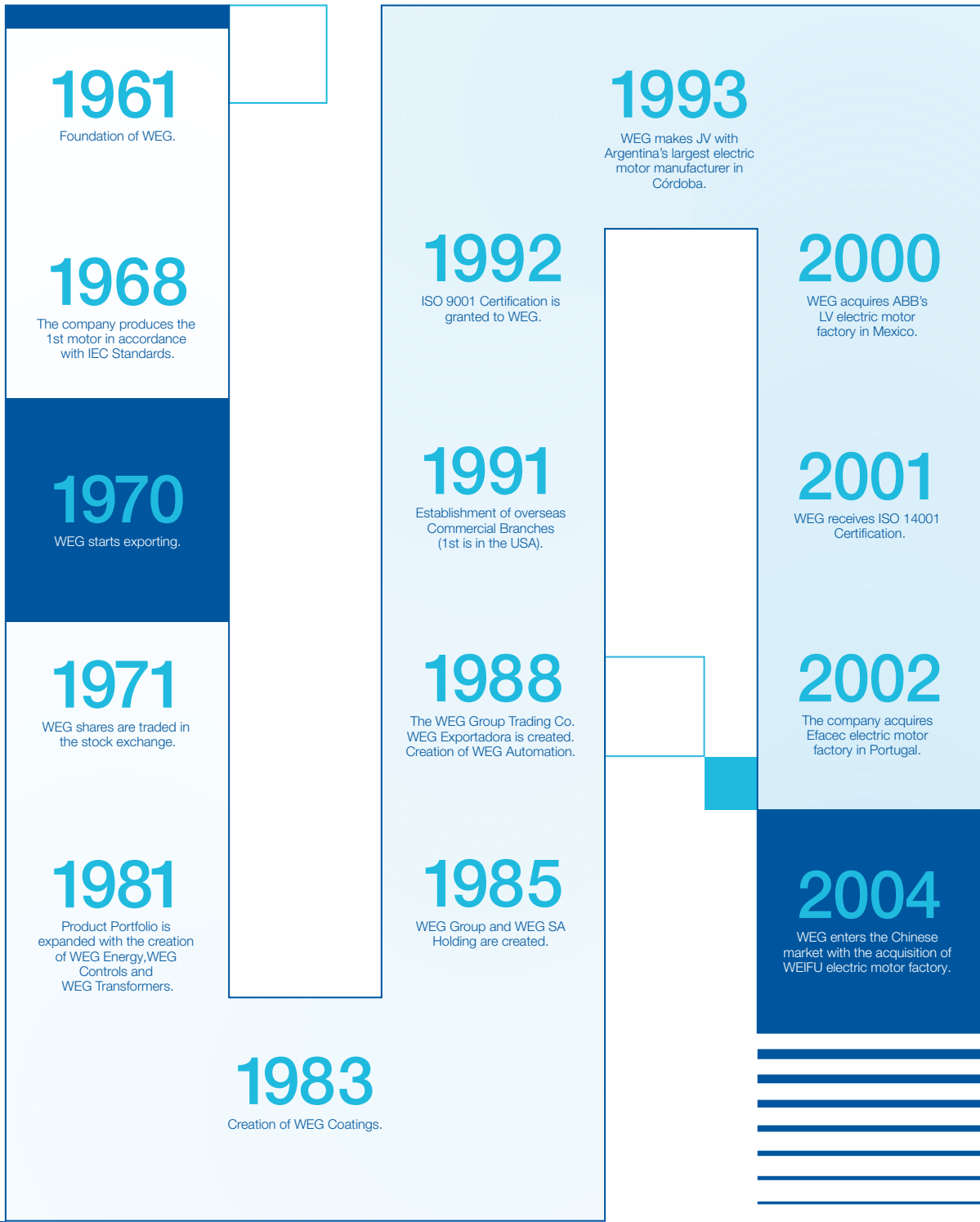
**VOLT**  
WEG Group



# COMPANY MILESTONES

WEG initially started to produce electric motors and in the 80's the company expanded its business activities with the manufacture of electric and electronic components, industrial automation technologies, power and distribution transformers, liquid and powder coatings and insulating varnishes.

At the beginning of the 2010s, the company once again diversified its business, entering the wind, solar, digitalization solutions and electric mobility segments, allowing the company consolidation not only as a manufacturer of electric motors, but also as a supplier of complete industrial systems.





The track record of the organization, built-up by **Werner, Eggon and Geraldo**, is marked by success. The set of values, beliefs and ideals supported by the founders is deeply rooted in the organization and establishes the winner paths the company has followed along its history.

## 2006

JV with Voltran, a transformer factory in Mexico.

## 2007

WEG shares make part of BM&F Bovespa's Novo Mercado listing.

## 2010

Greenfield of power transformers and substations in Mexico.

## 2011

Greenfield large motor and generator factory is built in India. WEG acquires the large motor and generator manufacturer Electric Machinery (EM) from GE-Converters in the US. Watt Drive, a gearbox factory is acquired in Austria. WEG enters the Critical Power Market in Brazil.

## 2012

WEG receives ISO 50001 Certification. WEG enters the Plugs and Sockets Market with the acquisition of Injetel in Brazil.

## 2013

JV with Northern Power Systems for Wind Power Generation in Brazil.

## 2017

WEG acquires the Brazilian turbines manufacturer TGM and the US transformers business of CGPower USA Inc.

## 2016

WEG acquires Bluffton Motor Works, LLC., an electric motor factory in the USA. WEG greenfield manufacturing site in Rugao, China.

## 2015

TSS transformer factory in South Africa. Electric panel factory Autrial S.L. in Spain. Suntec - Colombian Transformer Manufacturer are acquired.

## 2014

WEG acquires Württembergische Elektromotoren GmbH, a special motor and gearbox factory in Germany. Chinese business are expanded with the acquisition of SINYA and CMM Group. WEG is appointed as member of Dow Jones Sustainability Indices (DJSI). WEG acquires FTC, an electric panel company in Colombia. High speed motor factory AKH is acquired in Germany.

## 2019

WEG enters in the business of solutions for industry 4.0 with the creation of a specific department for digital businesses and the acquisition of 51% of the share capital of PPI-Multitask and V2COM.

## 2020

WEG acquires control of two startups: BirminD, a technology company active in the Artificial Intelligence market applied to Industrial Analytics and MVSIA, which is specialized in artificial intelligence solutions applied to computer vision for the industry.

## 2021

WEG starts production at the manufacturing site of Betim in Minas Gerais, the most modern plant for the production of transformers in the Americas. Acquisition of the fifth Transformer plant in North America. WEG's 60th Anniversary. Establishment of Commercial Branch in Poland.

## 2022

Opens a new commercial operation and new electric motor plant in Türkiye. Signs a joint venture agreement with Cevital for electrical motor production. Acquires Gefran's Motion Control Business Unit.

## 2023

Makes the largest acquisition of the company's history by acquiring Marathon industrial electric motors and generators.

## 2024

WEG acquires Volt Electric Motors, a manufacturer of commercial and industrial motors in Turkey. Also, WEG acquires Reivax S.A. a Brazilian company operating in the sector of control systems for power generation.

## MISSION

**Continuous and sustainable growth while maintaining simplicity.**

## VISION

**To be a global reference in motors, generators, transformers and electric controls with a wide integrated offer for electrification, automation and digitalization.**

## PURPOSE

**To develop technologies and solutions contributing to a more efficient and sustainable world.**

# WEG VALUES



### GOVERNANCE

Through a structured governance system at all levels, we promote transparency, integrity, ethics and safety in everything we do, respecting the rights of all stakeholders.



### TEAM MANAGEMENT

We work as a team within a friendly way allowing sharing of ideas. We get together and share knowledge and skills to continuously improve our decision-making process.



### INNOVATION AND FLEXIBILITY

We invest in research, development, innovation and quality, with focus on offering efficient solutions to the market. We are continuously being resilient in order to meet our customers' needs.



### LEADERSHIP AND CULTURE

We offer developing opportunities to our employees allowing them to perform their job with excellence within the company's strategy, as well as cultivating and promoting WEG's background culture.



### PEOPLE AND ENVIRONMENT

We value generation of professional and personal development opportunities, human rights, diversity and the environment. We invest in solutions for the reduction of carbon emissions and encourage our people to be engaged in social activities where we have our operations, with focus on health and education.



### EFFICIENCY WITH SIMPLICITY

We encourage simplicity in our relationships and do our best to improve efficiency and competitiveness, turning our products and processes even better. We continually try to do more with less, with excellence while performing our activities.



# CORPORATE GOVERNANCE

The company's commitment is to keep working within the same principles of transparency, fairness and accountability to shareholders and other stakeholders. In this context, WEG joined the B3 New Market listing segment. The administration of the WEG Group is exercised by the:

- Board of Directors, with deliberative functions.
- Executive Direction, with representative and executive functions.
- Audit Committee.

The Board of Directors consists of seven members, including a president and a vice-president. Two board members are considered "independent" in accordance with the provisions of the Listing Rules of B3 New Market.

The Board of Directors is responsible for the performance of the company, of the Board itself, of the Direction and, individually, of the members of each of these corporate bodies. In order to do so, the Board of Directors meets whenever necessary, at least quarterly convened by its President.

# WEG SOLUTIONS FOR THE ENERGY TRANSITION

WEG, with its diversified portfolio, is prepared to support industries in this transition journey with solutions aligned with each of the fronts of the energy transition.

## Energy Efficiency

- Energy performance, more efficient product



## Renewable Energies

- Generation, transmission, and distribution of energy from renewable sources



## Operational Efficiency

- Automation, electrification, and digitalization, more efficient process



## Electric Mobility

- Solutions for electric vehicles and charging infrastructure

# MANAGEMENT SYSTEM CERTIFICATIONS

ISO 9001:2015  
ISO 14001:2015

ISO 50001:2011  
ISO 45001:2018

IATF 16949:2016  
NORSOK S-006:2003

ISO 14064.1:2018

# BUSINESS

WEG is regarded as one of the world's largest manufacturers of commercial and industrial electric motors, gearboxes, automation technologies, control and protection systems, power generation equipment and industrial coatings and varnishes. Besides the already-established global network of

manufacturing sites, commercial operations, distributors and service centers, the acquisition of new brands and joint ventures established along the years have expanded the product and service portfolio and made the company business even more solid and competitive.



## Industrial Electric Motors and Gearboxes

Always focusing on the customer's needs and relying on a wide range of industrial motors and gearboxes, the company offers equipment for any type of application and environment, including solutions for the Industry 4.0.

## Commercial Electric Motors and Appliance

WEG is a global specialist in Commercial Motors and Appliances, relying on a wide range of motors always focused on the customer's needs.



## Automation

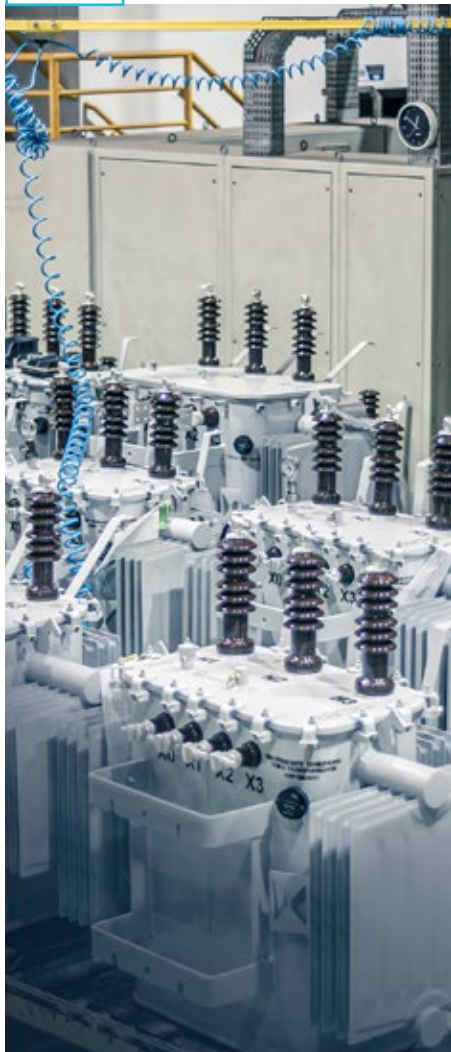
Leader of the Brazilian market for frequency inverters and soft-starters, the Automation Unit operates in the development of solutions that increase the efficiency, productivity, and competitiveness of its customers through process automation, always with operational safety, as well as secure energy.



## Digital & Systems

From development to delivery, our commitment is to technology. Our solutions are designed to drive operational efficiency while promoting sustainable practices.





## Transmission and Distribution

Our portfolio consists of a wide range of power and distribution transformers, instrument and measurement transformers, switch disconnectors, conventional turn-key substations, digital, mobile, and transportable (SKID) substations, as well as repair and repowering services for transformers.



## Power Generation

We develop and supply efficient products and solutions for the industry and power generation such as: large electric motors, synchronous compensators, wind turbines, turbogenerators, hydrogenerators, alternators for generator sets, hydraulic turbines, steam turbines, and services.



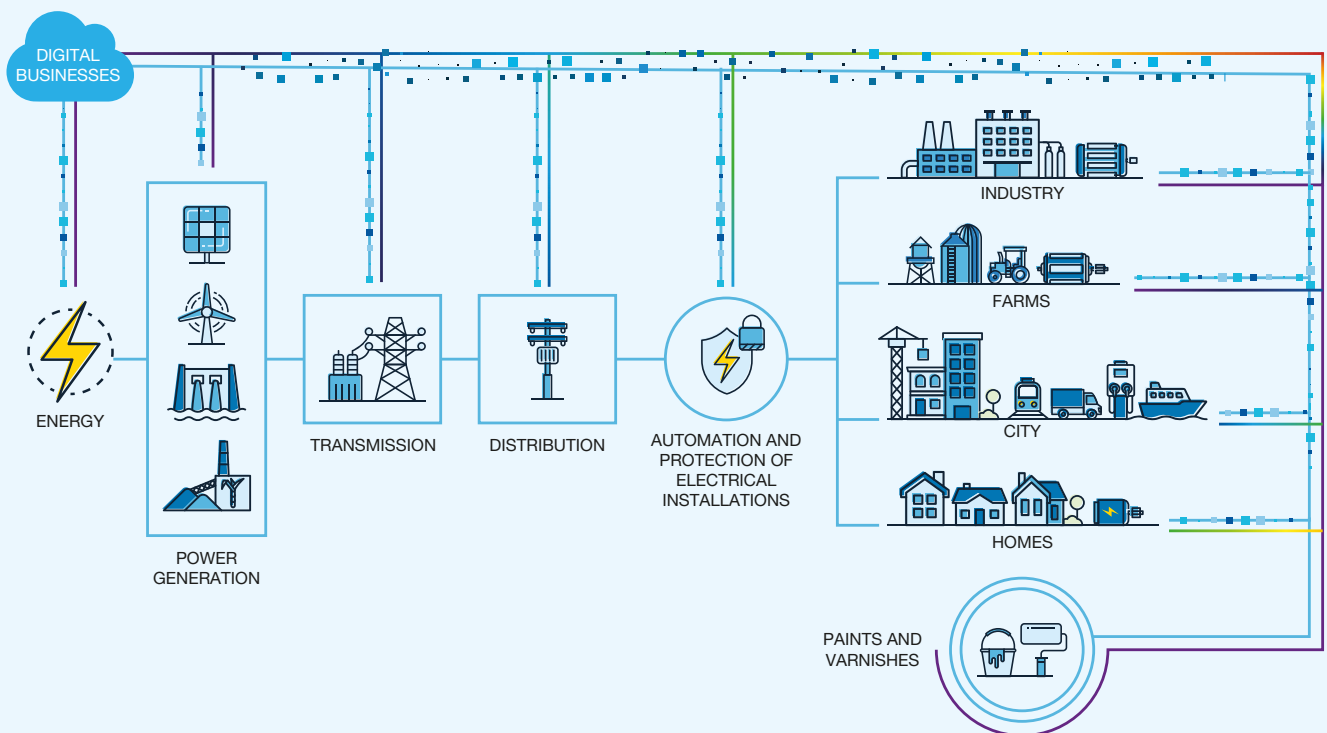
## Industrial Coatings and Varnishes

We offer solutions for the protection and maintenance of structures and works such as stadiums, shopping malls, industries, airports, ships, ports, platforms, and refineries, automotive parts, household appliances, aluminum profiles, machinery and equipment, among others.



# END TO END OF THE WIRE

THE GLOBAL SOLUTION IN ELECTRIC MACHINES, AUTOMATION AND DIGITALIZATION FOR INDUSTRY, INFRASTRUCTURE, ELECTRIC MOBILITY AND ENERGY SYSTEMS.



WEG's strategic vision is to provide complete and efficient solutions with a complete line of electrical machines, from the generation all the way to the consumption.

This means we intend to continue being a competitive supplier of electrical equipment for typical applications. WEG is one of the world's largest suppliers of electric motors used by OEM's in the manufacturing of pumps, compressors, fans, among others.

We also can use this production competitiveness and flexibility and our wide product portfolio to integrate those products into complete solutions.

We can combine electric motors of several types and sizes with the drives and controls to build industry automation systems, or provide complete solutions for electricity generation from renewable resources; even complete power substations for just about any use. Important to note that these systems basically consist of WEG manufactured products.

This integrated approach based on competitive manufacturing capabilities has been the basis of our market presence and the way we present ourselves to our customers and to the market.

# COMPETITIVE ADVANTAGES

A UNIQUE BUSINESS MODEL CREATES IMPORTANT COMPETITIVE ADVANTAGES



## Vertical Integration

Production flexibility that reduces costs and optimizes processes.



## Wide Portfolio

Varied mix of solutions that meets several markets and consolidates our global presence.



## Modular Expansion

Our production system is dedicated to maximize return on capital and minimize risks of demand.



## Mass Customization

We understand needs in order to meet objectives and thus develop customized solutions.



## Simple and Committed

We keep the commitment and the simplicity in our relationship with the stakeholders.



## Financial Flexibility

Financial flexibility allows WEG to pursue growth opportunities as they become available. These opportunities range from raw materials procurement at attractive conditions to acquisitions of new business.



# MAIN SEGMENTS COVERED BY WEG

From a stand alone motor for farming application to solutions that meet several industrial segments, WEG is present providing complete and integrated systems.

**Oil & Gas and Petrochemical**



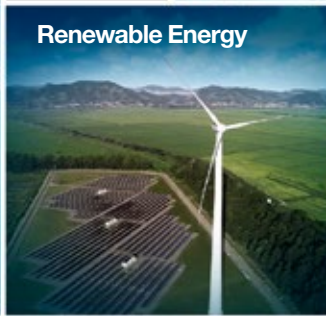
**Mining**



**Pulp & Paper**



**Renewable Energy**



**Sugar & Ethanol**



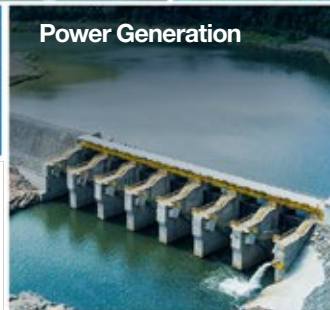
**Water and Wastewater**



**Food & Beverage**



**Power Generation**



**Agribusiness**



**Marine & Offshore**



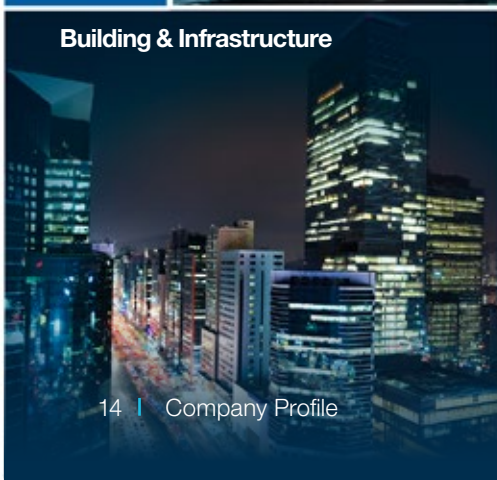
**Electric Mobility**



**Metal Industry**



**Building & Infrastructure**



**Appliance**



**Transmission & Distribution**





# CAPITAL MARKET INFORMATION

## Issuer

WEG S.A.

## Ticker

WEGE3 (B3) / WEGZY  
(OTC – ADR Level 1)

## Listing segment

Novo Mercado (since 2007)

## Number of shares (2024-12-31)

Issued: 4,197,317,998  
In treasury: 1,780,620  
Ex-treasury: 4,195,537,378

## Share price

On 2023-12-31: BRL 36.91  
On 2024-12-31: BRL 52.77

## Market value

On 2023-12-31: BRL 161.6 billion  
On 2024-12-31: BRL 221.5 billion

## Liquidity (average daily volume)

In 2023: BRL 267.7 million/day  
In 2024: BRL 297.0 million/day

## Composition of free float (2024-12-31)

55% - Foreign institutions  
5% - Brazilian institutions  
40% - Others (individuals, etc.)

## MESSAGE FROM THE CEO

Throughout its history, WEG has built a solid trajectory of commitment to innovation, efficiency, and socio-environmental responsibility. Taking on the leadership of this company is an opportunity to continue fostering this journey while also leading the transition toward a more efficient and sustainable future.

The energy transition represents not only a global challenge but also a unique opportunity. At WEG, we are committed to leading this movement by developing more efficient technologies and solutions for automation, digitalization, and process electrification—key elements in our customers' journey toward operational excellence.

Our portfolio includes comprehensive solutions ranging from renewable energy generation to energy efficiency in industrial systems, always focused on adding value to our stakeholders and reducing environmental impact.

In 2024, we took significant steps in this direction. We completed the largest acquisition in WEG's history, strengthening our global presence in electric motors, and expanded our offering of energy and electric mobility solutions. Additionally, we advanced sustainability programs, such as the Carbon Neutral Program, reinforcing our commitment to emission reductions and the use of renewable resources, aligning our operations with the demands of a transforming market.

These advancements directly reflect on our financial performance. In 2024, our Net Operating Revenue reached R\$ 38 billion, a 17% growth compared to the previous year, demonstrating the outstanding performance and competitiveness of our business model. Our team grew significantly throughout the year, with the hiring of more than 3,500 new employees, while acquisitions brought an additional 2,800 professionals to our company. Today, we are over 47,000 employees worldwide.



**Alberto Kuba**  
CEO of WEG

We are committed to continuing to lead responsibly, working to generate value, and contributing to building a more efficient and sustainable world.

I thank everyone for their trust and invite you to explore the achievements and challenges that will guide our next steps.

The scope of WEG Group solutions  
is not limited to products and solutions  
presented in this catalogue.

**To see our portfolio, contact us.**


**For WEG's worldwide  
operations visit our website**




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The values shown are subject to change without prior notice.  
The information contained is reference values.